



The Grand Rapids Women's Chorus (GRWC) is planning its Annual Spring Concert. We will perform at the East Grand Rapids Performing Arts Center on Saturday, May 19, 2018.

The GRWC is a group of 75 women whose backgrounds, beliefs, and experiences are as diverse and interesting as the music we sing. And, we are all committed to singing with excellence and providing a quality performance.

We are under the direction of Lori Tennenhouse, recipient of the 2007 YWCA Tribute Award for the Arts in recognition of her talent and commitment to founding this chorus twenty-two years ago. She is a terrific Artistic Director who has created excellence in each of us.

We hope that you may be interested in advertising in our spring concert program this year, and I would like to invite you to do so. Advertisers receive a voucher for two complimentary tickets to the concert on May 19, 2018 and are recognized in the GRWC newsletter with a circulation of approximately 850 subscribers. I hope you will consider supporting the Grand Rapids Women's Chorus in our 22<sup>nd</sup> Year.

**Ad sizes and costs (template attached)**

|                 |  |          |
|-----------------|--|----------|
| Quarter page ad | 2.75" wide x 2.25" high – or – 2.25" wide x 2.75" high | \$85.00  |
| Half page ad    | 2.25" wide x 7.75" high – or – 4.75" wide x 3.75" high | \$160.00 |
| Full page ad    | 4.75" wide x 7.75" high                                | \$300.00 |

- **Payment is required up front.**
- Acceptable electronic formats are .PDF .PNG .PSD .TIF .AI .JPG .BMP or .EPS
- Send high quality, camera ready ads electronically to [GRWCprogramads@gmail.com](mailto:GRWCprogramads@gmail.com) .

**Payments are accepted by Check or via [www.GRWC.org](http://www.GRWC.org)**  
**Please make check payable to: Grand Rapids Women's Chorus**  
**Please mail check to: LAURA NELSON**  
**PO BOX 68486**  
**GRAND RAPIDS, MI**  
**49516-8486**

Would you be so kind as to fill in any blanks or correct any of the following details so that we have the most up-to-date information for you and/or your organization? **Please return this letter along with your payment or separately if paying online.**

|                       |  |
|-----------------------|--|
| Contact Name(s)       |  |
| Organization Name     |  |
| Address               |  |
| City, ST Zip+4        |  |
| Phone Number          |  |
| Email Address         |  |
| Web Address           |  |
| GRWC Member Affiliate |  |
| Invoice Required      | <input type="checkbox"/> No <input type="checkbox"/> Yes - one will be sent to you.                |
| Ad size choice        | <input type="checkbox"/> ¼ page <input type="checkbox"/> ½ page <input type="checkbox"/> Full page |
| Ad Design Required    | <input type="checkbox"/> No <input type="checkbox"/> Yes* If yes, contact name and email:          |

\*A volunteer member of GRWC is available to help design ads, please send all logos (prefer vector .ai or .pdf), special graphics, ad text, and include contact information above.

If you have any questions, please feel free to contact me at your convenience. Thank you.

Sincerely,  
 Laura Nelson  
 Program Ads Coordinator  
 (616) 724-2791 Office  
[GRWCprogramads@gmail.com](mailto:GRWCprogramads@gmail.com)

**Ad sizes for GRWC concert program -- NEW!**

**Full page  
4.75" x 7.75"  
vertical orientation only**

**Half page  
2.25" x 7.75**

**Half page  
4.75" x 3.75"**

**or**

**Quarter page  
2.25" x 2.75"**

**Quarter page  
2.25" x 2.75"**

**or**