



The Grand Rapids Women's Chorus (GRWC) is planning its Annual Spring Concert. We will perform at the East Grand Rapids Performing Arts Center on Saturday, May 9, 2020.

The GRWC is a group of 85 women whose backgrounds, beliefs, and experiences are as diverse and interesting as the music we sing. We are all committed to singing with excellence and providing a quality performance.

We are under the direction of Lori Tennenhouse, recipient of the 2007 YWCA Tribute Award for the Arts in recognition of her talent and commitment to founding this chorus. She is a terrific Artistic Director who has created excellence in each of us.

We hope that you may be interested in advertising in our spring concert program this year. Advertisers receive a voucher for two complimentary tickets to the concert, are recognized in the GRWC newsletter with a circulation of approximately 850 subscribers and will have a web link from the GRWC website. To contribute further, please consider sponsoring our season, more information and benefits are available at our website [www.grwc.org](http://www.grwc.org). I hope you will consider supporting the Grand Rapids Women's Chorus.

**Ad sizes and costs (template attached)**

Quarter page ad	2.75" wide x 2.25" high – or – 2.25" wide x 2.75" high	\$85.00
Half page ad	2.25" wide x 7.75" high – or – 4.75" wide x 3.75" high	\$160.00
Full page ad	4.75" wide x 7.75" high	\$300.00

- **Payment is required up front.**
- Acceptable electronic formats are .PDF .PNG .PSD .TIF .AI .JPG .BMP or .EPS
- Send high quality, camera ready ads electronically to [GRWCprogramads@gmail.com](mailto:GRWCprogramads@gmail.com).

**Payments are accepted by Check or via [www.GRWC.org](http://www.GRWC.org) Please make check payable to: Grand Rapids Women's Chorus**  
**Please mail check to: LAURA NELSON**  
**PO BOX 68486 GRAND**  
**RAPIDS, MI 49516-8486**

Please fill out this form for you and/or your organization. Please return this letter along with your payment or separately if paying online.

To pay online, select the "Donate" button in the top right corner of the website and select "Program Ad" from the dropdown. Please return this form and submit payment by **4/4/2020**.

Contact Name(s)	
Organization Name	
Address	
City, ST Zip	
Phone Number	
Email Address	
Web Address	
GRWC Member Affiliate	
Invoice Required	<input type="checkbox"/> No <input type="checkbox"/> Yes - one will be sent to you.
Ad size choice	<input type="checkbox"/> ¼ page <input type="checkbox"/> ½ page <input type="checkbox"/> Full page
Ad Design Required	<input type="checkbox"/> No <input type="checkbox"/> Yes* If yes, contact name and email:

\*A volunteer member of GRWC is available to help design ads, please send all logos (.pdf format preferred), special graphics, ad text, and include contact information above.

If you have any questions, please feel free to contact me at your convenience. Thank you.

Sincerely,  
 Laura Nelson  
 Program Ads Coordinator  
[GRWCprogramads@gmail.com](mailto:GRWCprogramads@gmail.com)

Ad sizes for GRWC concert program -- NEW!

Full page  
4.75" x 7.75"  
vertical orientation only

Half page  
2.25" x 7.75

or

Half page  
4.75" x 3.75"

or

Quarter page  
2.25" x 2.75"

Quarter page  
2.25" x 2.75"