



The Grand Rapids Women's Chorus (GRWC) is planning its Annual Spring Concert titled – Where the Light Begins. We will perform at the St. Cecilia Music Center on Friday, May 19 and Saturday, May 20, 2023.

The GRWC is a group of about 80 women whose backgrounds, beliefs, and experiences are as diverse and interesting as the music we sing. And, we are all committed to singing with excellence and providing a quality performance.

We are under the direction of Lori Tennenhouse, recipient of the 2007 YWCA Tribute Award for the Arts in recognition of her talent and commitment to founding this chorus twenty-seven years ago. She is a terrific Artistic Director who has developed excellence in each of us.

We would like to invite you to advertise in our spring concert program this year. Advertisers receive a voucher for two complimentary tickets to the concert on May 19 or 20, 2023 and are recognized on our GRWC website and in the GRWC e-newsletter with a circulation of approximately 850 subscribers. I hope you will consider supporting the Grand Rapids Women's Chorus in our 27th year.

Ad sizes and costs (template attached)

Quarter page ad	2.75" wide x 2.25" high – or – 2.25" wide x 2.75" high	\$85.00
Half page ad	2.25" wide x 7.75" high – or – 4.75" wide x 3.75" high	\$160.00
Full page ad	4.75" wide x 7.75" high	\$300.00

- Acceptable electronic ad formats are .PDF .PNG .PSD .TIF .AI .JPG .BMP or .EPS
- Send high quality, camera ready ads electronically to grwchorus@gmail.com.

Payment is required at time of order by check or with a credit card online at www.GRWC.org/donate. If making a payment online, please select the drop down on the DONATE page to note your one-time payment and support as an "Ad Payment"

Please make check payable to: Grand Rapids Women's Chorus

Please mail check to: Grand Rapids Women' Chorus – Ad Sales

PO BOX 68486
GRAND RAPIDS, MI
49516-8486

Please provide the following details so that we have the most up-to-date information for you and/or your organization.

Please return this letter along with your payment or separately if paying online.

Contact Name(s)	
Organization Name	
Address	
City, ST Zip+4	
Phone Number	
Email Address	
Web Address	
GRWC Member Affiliate	
Invoice Required	<input type="checkbox"/> No <input type="checkbox"/> Yes - one will be sent to you.
Ad size choice	<input type="checkbox"/> 1/4 page <input type="checkbox"/> 1/2 page <input type="checkbox"/> Full page
Ad Design Required	<input type="checkbox"/> No <input type="checkbox"/> Yes* If yes, contact name and email:

*A volunteer member of GRWC is available to help design ads, please send all logos (prefer vector .ai or .pdf), special graphics, ad text, and include contact information above.

If you have any questions, please feel free to contact us at your convenience. Thank you.

Sincerely,
Kristin Bauer
616-635-0767
grwchorus@gmail.com

Ad sizes for GRWC concert program -- NEW!

Full page
4.75" x 7.75"
vertical orientation only

Half page
2.25" x 7.75

or

Half page
4.75" x 3.75"

or

Quarter page
2.25" x 2.75"

Quarter page
2.25" x 2.75"