



Dedicated to singing music that celebrates and honors the diversity of women’s lives, the Grand Rapids Women’s Chorus strives to educate and inspire our community to promote justice, peace, and equality. We uplift BIPOC, queer, and women musicians, composers, and artists by performing their works, and often sing about a future where we are ALL liberated, connected, and empowered. The GRWC, led by Artistic Director Lori Tennenhouse, is a diverse, inclusive, non-profit, volunteer group of singers who are passionately devoted to musical excellence and using the power of music to delight, uplift, and advance the conversation about social justice. We stand out because we are the only woman-centered, inclusive singing experience of our kind in Grand Rapids, Michigan. We have grown from just 12 singers in our first season in 1996 to an amazing group of 120 singers in our 29th season in 2024-2025.

We would like to invite you to advertise in our spring concert program this year. Advertisers receive a voucher for two complimentary tickets to the concert on May 31 or June 1, 2025, and are recognized on our GRWC website and in the GRWC e-newsletter with a circulation of approximately 850 subscribers. We hope you will consider supporting the Grand Rapids Women’s Chorus in our 29th year.

<u>Ad sizes and costs (template attached)</u>		
Quarter page ad	2.75" wide x 2.25" high – or – 2.25" wide x 2.75" high	\$85.00
Half page ad	2.25" wide x 7.75" high – or – 4.75" wide x 3.75" high	\$160.00
Full page ad	4.75" wide x 7.75" high	\$300.00

- Acceptable electronic ad formats are .PDF .PNG .PSD .TIF .AI .JPG .BMP or .EPS
- Send high quality, program ready ads electronically to grwcprogramads@gmail.com
- Submissions are due by May 15, 2025

Payment is required at time of order by check or with a credit card online at www.GRWC.org/donate. If making a payment online, please select the drop down on the DONATE page to note your one-time payment and support as an "Ad Payment"

Please make check payable to: Grand Rapids Women’s Chorus

Please mail check to: Grand Rapids Women' Chorus – Ad Sales

PO BOX 68486
 GRAND RAPIDS, MI
 49516-8486

Please provide the following details so that we have the most up-to-date information for you and/or your organization.

Please return this letter along with your payment or separately if paying online.

Contact Name(s)	
Organization Name	
Address	
City, ST Zip+4	
Phone Number	
Email Address	

Web Address			
GRWC Member Affiliate			
Invoice Required	<input type="checkbox"/> No	<input type="checkbox"/> Yes - one will be sent to you	
Ad size choice	<input type="checkbox"/> ¼ page	<input type="checkbox"/> ½ page	<input type="checkbox"/> Full page
Ad Design Required	<input type="checkbox"/> No	<input type="checkbox"/> Yes*	If yes, please provide contact name and email:

*A volunteer member of GRWC is available to help design ads, please send all logos (prefer vector .ai or .pdf), special graphics, ad text, and include contact information above.

If you have any questions, please feel free to contact me at your convenience. Thank you.

Sincerely,

Leslie Liuzzo
517-944-3265
grwcprogramads@gmail.com

Ad sizes for GRWC concert program -- NEW!

**Full page
4.75" x 7.75"
vertical orientation only**

**Half page
2.25" x 7.75**

or

**Half page
4.75" x 3.75"**

**Quarter page
2.25" x 2.75"**

or

**Quarter page
2.25" x 2.75"**