



## Sponsorship and Advertising Opportunity with the Grand Rapids Women's Chorus

### Grand Rapids Women's Chorus 30th Anniversary Season (2025–2026) themed: **Voices of Resilience**

The 2025–2026 season marks the 30th anniversary of the Grand Rapids Women's Chorus (GRWC). With music as our medium, we work to foster greater awareness of social justice issues and invite our community to join us in creating an inclusive and equitable society. As the centerpiece of this milestone season, the GRWC will present the Michigan premiere of a nationally commissioned work ***Sincerely Yours, Pauli Murray*** on March 21, 2026, at Fountain Street Church.

This 10-movement dramatic cantata traces the remarkable life of [Pauli Murray](#) - a pioneering Black legal scholar, civil rights activist, feminist, poet, labor organizer, LGBTQI+ advocate, and the first Black female Episcopal priest. Murray's contributions influenced icons such as Ruth Bader Ginsburg and Thurgood Marshall, yet her legacy remains underrecognized. Through this project, GRWC will illuminate Murray's profound impact on American history using the transformative power of choral music and storytelling.

Reaching audiences across West Michigan, this production offers a compelling artistic experience that connects history, justice, and lived experience through music and storytelling. Admission is free, with optional donations accepted at the door as part of our commitment to accessibility for all.

### Why Sponsor or Advertise

- By sponsoring *Legacy of Activism: Pauli Murray* and/or placing an ad in our 30th anniversary commemorative program, your organization will:
  - Align with a trusted, mission-driven arts organization with a 30-year legacy in the community
  - Demonstrate a visible commitment to equity, education, and cultural engagement
  - Reach a diverse, values-aligned audience of arts supporters young and old, advocates, and community leaders
  - Gain recognition in a **full-color printed program**, digital promotions, and concert-related communications
  - Support access to meaningful arts experiences that spark dialogue and civic reflection
  - Our events are expected to draw strong attendance and sustained visibility throughout the anniversary season
- For full sponsorship levels, ad sizes, and deadlines, please visit [GRWC Sponsorship and Ad Sales 2025-2026](#)

## Ways to Partner

### Program Advertising

- Reach audiences attending the Pauli Murray event and/or spring concert
- Options available for individuals, businesses, nonprofits, and community organizations
- Community Amplification
- Be recognized as a partner helping elevate underrepresented histories through the arts

### Season Sponsorship Opportunities

- Prominent placement and recognition in both the Pauli Murray and spring concert program
- Verbal and digital acknowledgment at performances and events
- Community Amplification
- Be recognized as a partner helping elevate underrepresented histories through the arts

Your sponsorship or advertisement helps ensure that Pauli Murray’s story is heard by longtime supporters, new audiences, and future leaders while sustaining inclusive, justice-centered arts programming in Grand Rapids.

For full descriptions of sponsorship levels, ad sizes, and deadlines, please visit [GRWC Sponsorship and Ad Sales 2025-2026](#)

Below is an overview of options for you:

### Concert Program Ad Options

8.5"x11" Program	Pauli Murray and Spring Concert – color	Pauli Murray and Spring – black and white	Spring Concert or Pauli Murray Only – color	Spring Concert or Pauli Murray Only – black and white
Full page	\$425	n/a	\$350	n/a
Half page	\$250	\$200	\$200	\$160
¼ page	\$150	\$100	\$100	\$85
Shout Out	n/a	\$25 (P. Murray only)	n/a	\$25 (Spring only)

## Season Sponsorship Options

Level	Price	Details
Music Director	\$5000 +	<ul style="list-style-type: none"> <li>● Premier recognition as Lead Sponsor in all publicity and at performances</li> <li>● Full-page color ad in the Pauli Murry and Spring Concert program</li> <li>● Prominent logo display on signage, website, and promotional materials</li> <li>● Verbal acknowledgment from the stage at performances</li> <li>● Eight complimentary reserved-seat tickets to the 2026 Pauli Murray event and Spring Concert</li> <li>● Supports the artistic vision and leadership of GRWC</li> </ul>
Instrumentalist	\$2500	<ul style="list-style-type: none"> <li>● Prominent recognition in all season publications</li> <li>● Half-page color ad in the Pauli Murray and Spring Concert program</li> <li>● Logo placement on GRWC website and promotional materials</li> <li>● Verbal acknowledgment from the stage at performances</li> <li>● Six complimentary reserved-seat tickets to the 2026 Pauli Murray event and Spring Concert</li> <li>● Supports the addition of professional instrumentalists that bring all of our works to life</li> </ul>
Performer	\$1000	<ul style="list-style-type: none"> <li>● Recognition in concert programs and on the GRWC website</li> <li>● Quarter-page color ad in the Pauli Murray and Spring Concert programs</li> <li>● Four complimentary reserved-seat tickets to the 2026 Pauli Murray event and Spring Concert</li> <li>● Supports chorus member participation and performance opportunities</li> </ul>
Friend	\$500	<ul style="list-style-type: none"> <li>● Name listed in concert programs and on GRWC website</li> <li>● Quarter-page black and white ad in the Spring Concert program</li> <li>● Two complimentary reserved-seat tickets to the 2026 Pauli Murray event and Spring Concert</li> <li>● Supports ongoing programming and community outreach</li> </ul>